



2020 Official Rules of Entry

Welcome to **Mic Drop**, a unique student music and filmmaking contest. The concept behind **Mic Drop** is to pair talented young musicians and filmmakers to create a music video and take their first step into a professional world. Following are the rules that you must be aware of before submitting your work for consideration.

Deadline: All submissions are due no later than June 1, 2020

Musician(s) Rules

Musicians must be 19 years of age or younger to submit. If a band is submitting for the contest, the average age of all band members must be under 19 years of age (add all ages and divide by the number of band members).

No bands larger than 5 members will be accepted.

All band members must be included on the submission form.

For any musician(s) or band members under the age of 18, a parent or guardian must sign the application along with the band member or musician acknowledging their understanding of these rules and acceptance of Mic Drop policies.

Songs submitted must be original, and not contain samples of songs from other artists.

A video must be submitted by one or more band members describing the inspiration for the original song. The video can be no more than 5 minutes long and can be submitted via YouTube or Vimeo link.

A one page description of the music video concept must be submitted along with the song. This can be as simple or as specific as you desire. Just note that any concept that includes complex locations, large cast or other difficulties will weigh in to the judges decisions. Best to keep the concept simple, and note that it will be shot in Southern California, which allows for a wide range of possibilities.

The amount of the budget to be allocated to the production of the song will be in Mic Drop's sole discretion.

Winning video concept is subject to Mic Drop modification due to budgetary and resources considerations, and is subject to change in Mic Drop's sole discretion.

Band or musician(s) must be available to travel to Los Angeles for a 6 to 10 day trip on or between July 16th and August 31st for the music recording and music video production. Mic Drop will pay for airfare and housing for up to three band members and one supervising adult for the trip.

Application must be submitted electronically. No physical mail submissions will be accepted.

One original document must be submitted, with original signatures on each. This means you should print out the application form, have everybody sign that form, and then scan that form in for submission. Copies of copies will not be accepted. Keep the original submission form as it will be required if you win.

Filmmaker Rules

This contest is for amateur or beginning filmmakers. Priority will be given to filmmakers who have not produced or directed projects with significant budgets (over \$100,000).

Only single filmmakers may apply. If you utilize a team for your filmmaking they need not apply. The submitting candidate will be recognized as the director of the video if they win.

Candidates must submit select scenes or a single project no longer than 10 minutes to show their directing abilities. No music video experience necessary.

Filmmaker must be available in Los Angeles during the month of August 2020 for the music video production. Additional time will be required prior to these dates for prep and concept meetings.

Application must be submitted electronically. No physical mail submissions will be accepted.

The amount of the budget to be allocated to the production of the music video will be in Mic Drop's sole discretion.

General Rules

There is no entry fee for this contest, but only one song per musician may be submitted, and only one entry per filmmaker will be accepted.

Winners will be contacted between June 12th and June 19th using the contact information submitted on the form. If a winner is not reachable or does not respond by end of business day on June 22nd, another winner will be selected.

Candidates will be judged on originality, creativity and passion in the work submitted.

No purchase is necessary to enter this contest.

While winners will have the opportunity to meet various mentors, based on mentor availability through the process, the Blackmagic Collective does not guarantee any employment, representation or other service from its mentors, sponsors or the Blackmagic Collective itself. Mic Drop cannot guarantee availability of mentors during visit.

By entering, artists agree that Blackmagic Collective and sponsors of Mic Drop may use the final product, including music, imagery and likenesses of winners in promotional campaigns in perpetuity. Musician(s) or band will retain ownership of the original music but give permission for the aforementioned sponsors to use the final music video for promotion or advertising.